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FAITH
IN ACTION

Event Details

May 28, 2019

9 a.m. - 2 p.m.

King of Glory Lutheran Church
4897 Longhill Road, Williamsburg, VA 23188

How We Make a Difference

For eight years, Williamsburg Area Faith In Action has hosted this annual community education event that provides critical resources and helpful information to those desiring to "Age in Place", as well as those that desire to assist in these efforts. "Aging in Place" refers to living where you have lived for years, typically not in a health care environment, using products, services, and conveniences which allow you to remain home as circumstances change. When people have the opportunity to age in their own homes as they grow older, they tend to be happier and healthier!

In addition, our program also provides four continuing education credits (CEUs) for professionals who must obtain these credits annually. Through a partnership with Thomas Nelson Community College, we are able to provide these CEUs, and equip professionals with information about aging in place that they can use in their everyday work with the senior population.

On the reverse side, you will find detailed information about available sponsorship and exhibitor opportunities for this year's symposium. **If you are interested in partnering with us to provide a unique experience for seniors, caregivers, and professionals, please visit <https://donorbox.org/wfia-symposium> to complete the registration process.**



All proceeds from this event will go to support the programs and services we provide to over 350 Williamsburg seniors, free of charge. With your support, seniors will be able to age in place, without barriers or limitations.

By signing on as an event sponsor or exhibitor today, not only will you be giving event participants a unique experience, but you will also be assisting us in giving the "Gift of Independence" to hundreds of seniors in our community.

Sponsorship Levels

Platinum Sponsor \$1,500 (1)

- Company name will be part of the official event name
- Option to have company representative as keynote speaker
- Most prominent name and logo placement on all printed materials related to event (i.e. invitation, program book, Save the Date card)
- Premier signage including your company logo throughout the day's activities
- Company name and logo on static PowerPoint prior and in between speakers
- Two-page (double truck) color ad in the program book
- Premier exhibition space
- Company mentions in welcome and concluding remarks from the main stage
- Company name included in pre- and post-marketing materials including newsletter, press release, post press release, Facebook and Twitter posts
- Company name, logo and link placed on WFIA website through December 31st, event website and all communications including emails
- Breakfast and Lunch for 8 people including VIP seating

Gold Sponsor \$1,000 (4)

- Full-page color ad in the program book
- Company mentions from the main stage prior to introduction of keynote speaker
- Company name and logo included in pre- and post-marketing materials including newsletter, press release, post press release
- Breakfast and Lunch for 6 people including VIP seating
- Opportunity for company representative to introduce keynote speaker(s) or to have a company representative as a speaker for one of the breakout sessions
- Inclusion of company promotional materials in event package

Silver Sponsor \$750 (6)

- 1/2 -page color ad in the program book
- Company mentions from the main stage prior to introduction of keynote speaker
- Company name included in pre- and post-marketing materials including newsletter, press release, post press release
- Exhibition space
- Breakfast and Lunch for 4 people including VIP seating
- Inclusion of company promotional materials in event package

Bronze Sponsor \$500 (8)

- 1/4-page color ad in the program book
- Company mentions from the podium prior to the introduction of the presenters for each breakout session
- Company name included in pre- and post-marketing materials including newsletter, press release, post press release
- Exhibition space
- Lunch and breakfast for 2 people
- Inclusion of company promotional materials in event package

Exhibitor \$150

Includes a display table and one lunch ticket.

Door Prize Exhibitor

Exhibitors are allowed to bring a door prize. For your door prize, your name will be listed in the program book and announced during the drawing.



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